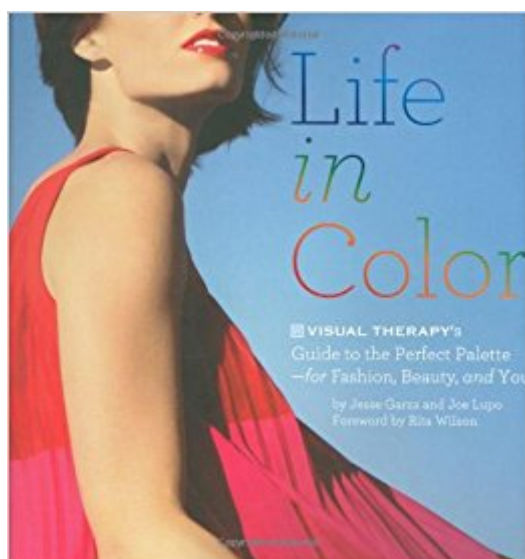


The book was found

Life In Color: The Visual Therapy Guide To The Perfect Palette--for Fashion, Beauty, And You!



Synopsis

At long last, a fresh take on color! Jesse and Joe, stylists to the stars and fashion consultants on The Oprah Winfrey Show reveal their secrets for finding personalized palettes for each individual woman's coloring. No longer will redheads be relegated to earthtones. No longer will women of color assume they look good only in bright colors. Instead, Jesse and Joe offer 20 highly personalized colortypes to choose from. Using quizzes, questionnaires, hundreds of photos, color swatches, before-and-after shots, and photos of celebrity style icons, they make it easy for any woman to determine her best colors, brighten her look, and leave a lasting impression.

Book Information

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Average Customer Review: 4.0 out of 5 stars 21 customer reviews

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Customer Reviews

Jesse Garza and Joe Lupo are the founders of Visual Therapy Luxury Lifestyle Consulting, based in New York City. They've been featured in O, the Oprah Magazine; Vanity Fair, Harper's Bazaar, In Style, and Elle.

Granted, this book does have its disadvantages. It's hard for anyone to fit neatly into any one color category. And the palettes only show about 30 colors when there are a million and one variations on each color. Then also, in the before and after pictures, it shows the women wearing noticeable makeup with their good colors even though good colors do NOT put makeup on you. That said, I think this is a great DIY manual for finding the colors that work best on you. It does give you a great starting point and it also gives you great ideas on how to use color based on your personal style.

I have spent all my life in the completely wrong color. Please don't even look any further. These powerhouses will finally help you to find, absolutely, the correct color. I am a Prima Donna, and, alas, getting older, I am a cool with olive skin, who always thought me to be an EARTH, but my eyes pop, skin becomes radiant, and lips plump when I finally found myself as a STAR coloring. Makes sense to me. I feel like I have a new lease on youth!

I recommend all books by Jesse Garza and Joe Lupo. If you want to learn about personal style, personal color theory, and closet organization, read their books.

I think the color matching system described in this book is better than the season-matching system of Suzanne Caygill. You do not have any confusion to which color set you belong after you review this book. I recommend to take a look at this book. I personally found it very useful.

This is a very fun book but I am still feeling a bit clueless. I can't tell the subtle differences between some of the colors in the book, and I'm still not sure what color type I am even with the book. Plus the style types were a bit confusing, and seemed like a plug for the authors' other book. The style types all seemed kind of unusual to me - I didn't feel like I fit into any of their style categories. So over all, a fun book, perhaps for a coffee table book or for a gift to someone, but not as useful a book as I had hoped for. UPDATE: I like the authors' other book, "Work It," much better. It clears up all of the ambiguity and confusion that I found in this book. "Work It" includes the same color types and style designations as "Life in Color," but I found the material much easier to process. If you only buy one book from Jesse Garza, I'd choose "Work

It." http://www..com/Work-Visual-Therapys-Ultimate-Wardrobe/dp/0811865223/ref=asap_B001JP2R74_1_2?s=books&ie=UTF8&qid=1417704099&sr=1-2

A lot of good information and photos. Different looks and colors from what I had been doing, will really help your tired wardrobe.

I think every single woman should know her color type in order to look beautiful and stylish without spending excess amount of money on clothes that won't flatter them. It even can help you with designing interiors, etc. Very beautiful, quality book.

We love this book! Three generations took turns analyzing each other, including the two and three year olds. We intend to share with the fourth generation this summer. We love the pictures and the take along color swatches.

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Life in Color: The Visual Therapy Guide to the Perfect Palette--for Fashion, Beauty, and You!
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